

SSR INNOVATIVE FOUNDATION

ANNUAL REPORT

2024-25

Community Action • Health • Education • Environment

Prepared as an organizational activity report for proposal and grant submission

Strategic Self-Reliance Innovative Foundation

Registered under Section 8 of the Companies Act, 2013

CIN: U88900AS2023NPL025172 | PAN: ABLCS6625G | 12A & 80G approved

ASSAM, INDIA

01 Organization Profile & Executive Summary

About the Foundation

SSR Innovative Foundation (Strategic Self-Reliance Innovative Foundation) is a Section 8 non-profit organization. The Foundation works through training, awareness, community engagement and capacity-building approaches across education, healthcare and social service systems.

Registration Snapshot

Legal Status	Section 8 Company under the Companies Act, 2013
Corporate Identification Number	U88900AS2023NPL025172
PAN	ABLCS6625G
Income Tax Approvals	Approved under Sections 12A and 80G of the Income Tax Act, 1961

Vision & Mission

OUR VISION

A future where everyone has the opportunity to thrive and reach their full potential.

OUR MISSION

To provide accessible training and development opportunities; strengthen education, healthcare and social service systems; support community-driven initiatives and advocacy; conduct research; and build institutional and professional capacity through evidence-based and inclusive approaches.

Executive Summary

During FY 2024-25, SSR Innovative Foundation implemented community-focused activities across environmental awareness, health and nutrition, educational support and culturally rooted community engagement. The year included World Environment Day programmes across four districts of Assam, health and nutrition awareness in tea garden communities, educational material support to Sneha Bandhan Society during the Foundation's first anniversary, and a Magh Bihu Gift Coupon initiative that channelled community participation toward educational support for underprivileged students.

The activities reflect the Foundation's emphasis on practical awareness, local participation, frontline-worker engagement, partnerships with educational and health institutions, and small-scale initiatives designed to respond to community needs.

02 FY 2024-25 at a Glance

A concise snapshot of the activities documented in this annual report

Programme / Activity	Location / Coverage	Primary Participants / Purpose
World Environment Day Celebration	Guwahati, Morigaon, Nagaon and North Lakhimpur	Students, teachers, healthcare professionals and community members; awareness and tree plantation
Health, Food Habits & Nutrition Awareness	Sagmootea Tea Estate and Kellyden Tea Estate, Nagaon	AWWs, ASHA workers and tea tribe community members; preventive health, nutrition, hygiene and maternal-child health
First Anniversary Community Support	Sneha Bandhan Society, Beltola, Guwahati	Donation of books and study materials to strengthen access to educational resources
Magh Bihu Gift Coupon Celebration	Bihu Field, Ghoramara Chariali, Guwahati	Community engagement and fund mobilisation for books, study materials and basic learning resources for underprivileged students

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03 World Environment Day Celebration

Date: 5 June 2024 | Coverage: four districts of Assam

On World Environment Day, SSR Innovative Foundation organized environmental awareness and tree plantation activities across Guwahati, Morigaon, Nagaon and North Lakhimpur. The programme promoted environmental conservation, tree plantation and sustainable living among students, healthcare professionals and community members.

Programme Objectives

- Promote environmental awareness among students and community members.
- Encourage tree plantation and sustainable practices.
- Foster responsibility towards nature and ecological conservation.
- Strengthen community participation in environmental protection.

Outcome Snapshot

Multiple saplings were planted across four districts with participation from students, teachers, medical professionals and local residents. The programme also strengthened engagement with educational and healthcare institutions and encouraged long-term responsibility for nurturing planted trees.

District-wise Implementation

Guwahati – SJN Homeopathic Medical College & Hospital, Panjabari

A plantation drive was conducted within the campus with participation from faculty members, medical staff and students. The programme highlighted environmental protection and individual responsibility for ecological balance.



Participation at the institutional programme



Tree plantation within the campus

Morigaon – Aarohan Academy

An awareness session was conducted for students and teachers, followed by the donation and plantation of a Neem tree within the school campus. Students were encouraged to nurture the plant and maintain cleanliness in the school environment.



Awareness and participation at Aarohan Academy



School-level environmental activity

03 World Environment Day Celebration – Continued

Nagaon – Sagmootea Tea Estate LP School, Kaliabor

Students, teachers and local community members participated in the programme. Tree saplings were donated and planted within the school campus, with emphasis on the importance of plantation in tea garden areas for environmental balance and pollution reduction.



Awareness session with school community



Tree plantation in the school campus

North Lakhimpur – Nowboicha Block PHC

Tree saplings were planted and donated at the health facility with participation from health staff and community members. The programme highlighted the connection between a healthy environment and public health.



Participation by health staff and community members



Tree plantation activity

Overall Outcome & Impact

- Successful plantation of multiple saplings across four districts.
- Active participation by students, teachers, medical professionals and local residents.
- Increased awareness about climate change, pollution control and ecological balance.
- Strengthened partnerships with educational and healthcare institutions.
- Encouraged responsibility for nurturing planted trees over time.

The programme reinforced the message that environmental protection is a shared responsibility and that collective local action can contribute to long-term environmental stewardship.

04 Health, Food Habits & Nutrition Awareness Programme

Tea garden areas – Kaliabor, Nagaon district

Venues	Sagmootea Tea Estate & Kellyden Tea Estate
Target Groups	Anganwadi Workers (AWW), ASHA workers & tea tribe community members
Approach	Interactive sessions, group discussions, food-based demonstrations and direct community engagement

The programme was organized to improve awareness on basic healthcare practices, balanced nutrition, hygiene and preventive health measures. It responded to challenges identified in tea garden areas, including malnutrition, anemia, maternal health concerns and limited access to health information.

Key Focus Areas

- Regular health check-ups
- Immunization awareness
- Personal hygiene and sanitation
- Anemia prevention using locally available nutritious foods
- Maternal and child healthcare
- Prevention of seasonal diseases
- Balanced diets for children and pregnant women
- Safe drinking water practices

Outcomes & Impact

- Increased awareness on maternal and child health.
- Improved understanding of nutrition and anemia prevention.
- Strengthened the capacity of AWW and ASHA workers in identifying and addressing malnutrition cases.
- Active participant engagement and demand for regular follow-up programmes in tea garden areas.

IPC Session with Tea Tribe Community – Sagmootea Tea Estate

An interpersonal communication (IPC) session focused on maternal and child healthcare, immunization, nutrition, regular health check-ups and hygiene practices. The session enabled direct interaction with community members and reinforced practical health messages.



Community-level IPC engagement at Sagmootea Tea Estate

05 First Anniversary – Community Support Initiative

12 September 2024 | Sneha Bandhan Society, Beltola, Guwahati

To mark the first anniversary of SSR Innovative Foundation, the organization undertook a community support initiative focused on education. Dr. Priyanka Talukdar, Director and Co-Founder, donated books and study materials to Sneha Bandhan Society, Beltola, Guwahati.



Purpose

- Improve access to books and study materials for beneficiaries associated with Sneha Bandhan Society.
- Promote education, knowledge-sharing and community development.
- Mark the Foundation's milestone through a meaningful act of social contribution.

Documented Outcomes

- Strengthened collaboration with Sneha Bandhan Society.
- Supported educational development through donation of study materials.
- Reinforced the Foundation's commitment to community service.
- Marked a significant milestone in the organization's journey of growth and outreach.

Significance of the Initiative

The anniversary celebration linked an organizational milestone with practical community support, reflecting the Foundation's stated values of compassion, service and community engagement.

06 Magh Bihu Gift Coupon Celebration

12 January 2025 | Bihu Field, Ghoramara Chariali, Guwahati

SSR Innovative Foundation celebrated pre-Magh Bihu through a community-based Gift Coupon Lucky Draw Programme. The activity combined cultural celebration with a social purpose: mobilizing community support for educational development among underprivileged students.

Programme Details

- Gift coupons were distributed and a lucky draw was conducted with active community participation.
- A total of 10 prizes were awarded through a transparent lucky draw process.
- The event was conducted in the presence of Foundation members and supporters.
- The celebration sought to strengthen community bonding while encouraging social responsibility.

Utilization of Funds Collected

Funds raised through the programme were used to purchase educational books, study materials and basic learning resources. These materials were distributed to underprivileged students during FY 2024-25, linking the cultural event directly to educational support.

Key Outcomes

The initiative combined Assamese cultural heritage, community participation and educational support. It also strengthened goodwill, visibility and outreach for the Foundation while directing the collected funds toward a stated social purpose.

06 Magh Bihu Gift Coupon Celebration – Photo Highlights

The photographs below document prize distribution, community participation and programme materials from the Magh Bihu Gift Coupon Celebration.



Programme team and event materials



Community interaction during the celebration



Recipient with prize



Programme team and event materials

07 Year-End Outcomes & Way Forward

What the Year Demonstrated

- Ability to organize activities across multiple districts and community settings, including schools, health institutions and tea garden areas.
- Use of awareness, plantation, interpersonal communication and community events as practical engagement methods.
- Engagement of diverse stakeholders such as students, teachers, healthcare professionals, AWWs, ASHA workers and community members.
- Linkage between community participation and educational support through the first anniversary and Magh Bihu initiatives.

Priorities Emerging from the 2024-25 Activities

The activity reports point to a clear need for continuity and follow-up. The Foundation's documented conclusions and participant feedback support the following directions:

- Continue environmental awareness and plantation initiatives with community and institutional participation.
- Conduct regular follow-up health and nutrition programmes in tea garden areas.
- Expand educational support and community service initiatives as resources permit.
- Continue culturally rooted activities that combine community participation with a defined social purpose.

Closing Note

FY 2024-25 reflects SSR Innovative Foundation's early-stage commitment to community-based action. The documented activities show a focus on locally relevant awareness, collaboration and practical support. Continued partnerships and proposal-based funding can help the Foundation build greater continuity, reach and depth in these programme areas.